5

## **ABSTRACT**

A communication system includes a device connectable to a network through a provider. Email can be sent and retrieved, and the device user is identified by the provider for whom demographic information has been stored. Targeted communication is automatically downloaded to the device for display to the user. The device may be operated in wireless mode via an antenna to communicate with another individual or group of individuals, and the targeted communication relayed as appropriate thereto. A user will also accumulate rewards associated with particular activities which are redeemable for rewards.